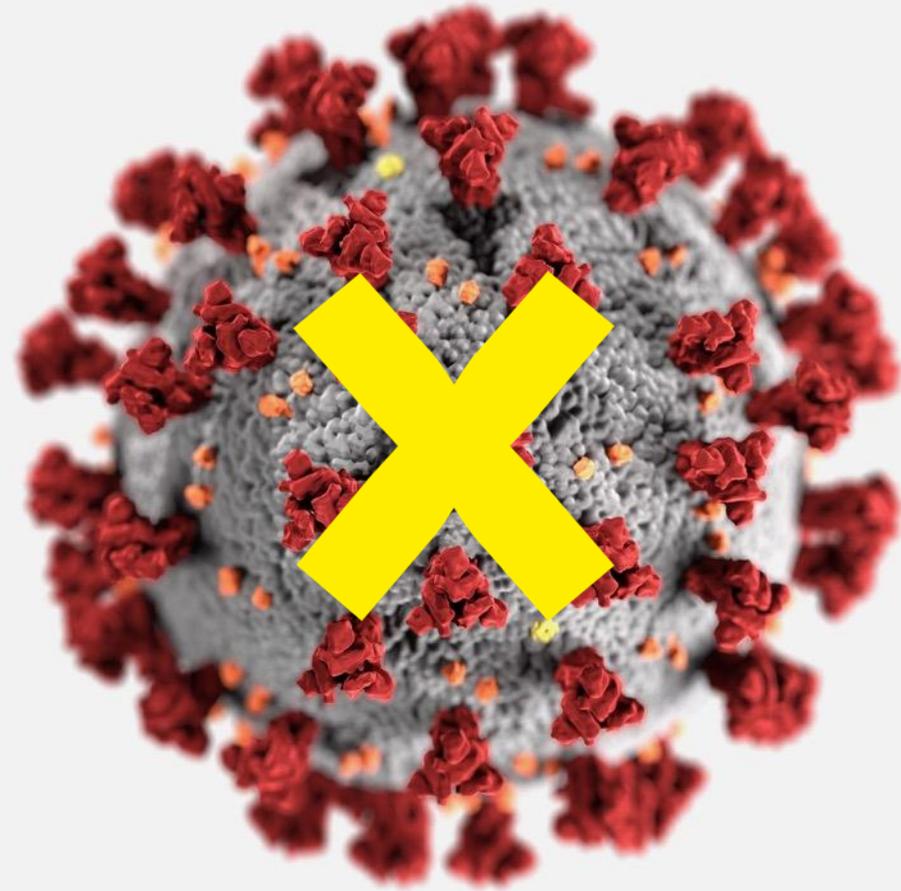


COVID
0

COVID-Zero

Support the plan
to exit the pandemic



What is COVID-Zero?

COVID-Zero is a coalition of organizations, coordinated by Wellcome, who want to achieve zero lockdowns, zero disruption and more lives saved as soon as possible.

It is made up of businesses and philanthropic organizations who are donating funds for R&D into new vaccines, treatments and tests.

Because they know science is the only exit strategy from this pandemic.

By funding the science, businesses can help solve this pandemic

COVID-19 is a solvable problem.

But only if we rapidly develop and manufacture new tests, treatments and vaccines.

Without all three, there will be future waves of the pandemic with ongoing cycles of lockdowns and social distancing.

But the four organisations* tasked with leading these efforts globally do not have the funding they need. **There is an urgent \$8bn shortfall.**

Your business can help by **making a donation** to one of these organisations.

We are calling upon businesses to raise \$1bn of this shortfall. As a coalition, we will then advocate for governments to supply the remainder.

By funding the science, your organisation will save lives, secure jobs and get the world moving again sooner than anything else.

It will be one of the best investments your business ever makes.

*The Coalition for Epidemic Preparedness Innovations (CEPI), The COVID-19 Therapeutics Accelerator, The WHO Solidarity Response Fund, and Foundation for Innovative New Diagnostics



Why this makes sense for business leaders



There is no better investment right now



Crisis management

Crisis resolution

SLOW COVID

Measures to stop the spread of the disease

DEVASTATES THE ECONOMY

- Businesses closed
- Mass unemployment
- Market collapse
- No travel
- No trade
- Shortage of key workers

COPE WITH COVID

Caring for those affected

DEVASTATES THE HEALTH SYSTEM

- Shortages of equipment
- Shortages of staff
- Suspension of non-urgent care
- High risks to health workers

SOLVE COVID

Vaccines and treatment to end current and future outbreaks

RESTORES SOCIETY

- Vaccines halt the spread
- Novel therapies speed recovery
- Businesses permanently reopen
- Employment begins recovery
- Markets stabilise
- Business can invest

Most charity, government and business activity is focused here

Here is the biggest potential impact



COVID-19 has brought the world to a halt

The COVID-19 pandemic has already had a profound impact across the entire fabric of society.

- Deaths already number in the thousands, with thousands more to come
- Health systems are stretched to their limit across the world
- Global trade is halted or severely disrupted
- Stock markets are in free fall
- Record-setting rises in unemployment predicted in the US and other key markets

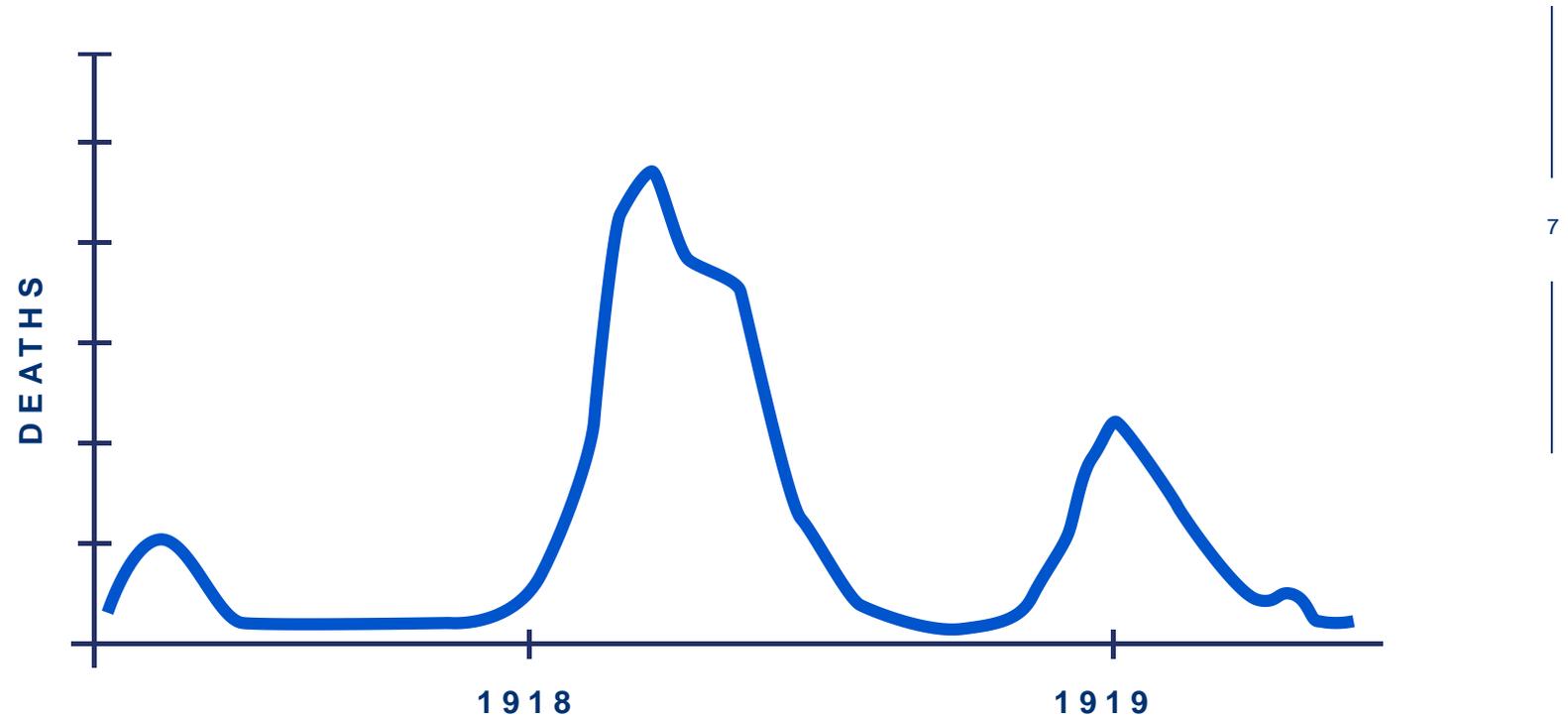
This is more than a health crisis – it is a crisis for the whole of society. Economically, it could cost businesses a total of \$2.7 trillion in lost output.*

*Full report available at <https://www.bloomberg.com/professional/coronavirus-economics-reports-download/>

And the next wave could be worse

In the 1918 flu pandemic, the second wave of the virus killed three times as many as the first, and even the third wave was twice as deadly.

Even after we resolve the current crisis, business will not be able to operate as usual – until we **permanently** find a way to solve COVID-19.



What do we need to do to stop COVID-19?

Accelerated research, development and approval of vital vaccines and therapies.



Wider roll-out of testing to screen for the disease



Vaccines to stop the disease in its tracks



Treatments to make this disease less debilitating and less deadly (reducing the need for respirators and ventilators, freeing hospital and medical resources)



Production, stockpiling, and widespread global distribution of needed treatments, vaccines, tests and equipment

But there is a funding shortfall

The Global Preparedness Monitoring Board* has calculated that an additional \$8bn in investment is urgently needed.

- **\$3bn**: Vaccines R&D for COVID-19 (\$2bn), plus manufacturing and delivery (\$1bn)
- **\$2.25bn**: Therapeutics R&D for COVID-19, plus manufacturing and delivery
- **\$0.75bn**: Diagnostics R&D for COVID-19, plus manufacturing and delivery
- **\$1.25bn**: Fund the WHO to support the most vulnerable countries
- **\$0.75bn**: Stockpile of COVID-19 essential PPE, diagnostics, treatments and vaccines

Our calculations are that unless this funding is secured soon, crucial opportunities to move into a post-COVID world will be missed.

\$8 bn

funding shortfall*

What we are asking for

The global business community to demonstrate their commitment to getting the world to COVID-Zero by donating an initial \$1bn to the four organizations working to make this a reality.

We will then work as a coalition to lobby governments around the world to fund the remaining \$7bn.

1.



Donate

Commit to give at least 10% of what you are contributing to your crisis management efforts to the organizations that are working to solve the COVID-19 pandemic.

2.



Advocate

Make your voice heard to governments in the regions and markets where you operate – make sure they know you are doing your part, but you need them to do theirs.

3.



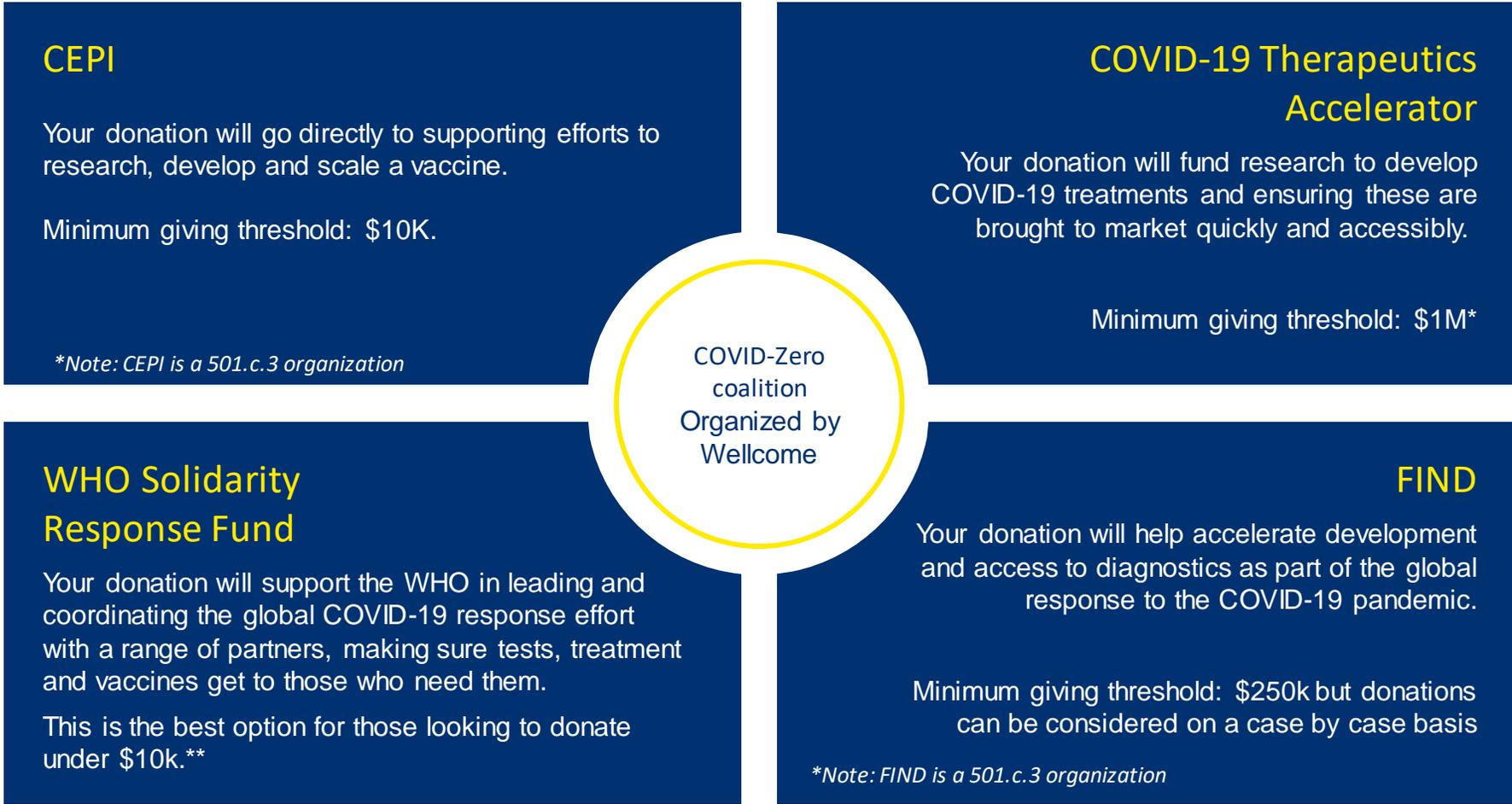
Educate

Educate and activate your networks – make sure your employees, suppliers and customers understand that you are part of a coalition pledged to achieve COVID-Zero, and why this matters.

Where your funding will go

You can choose who and what to fund.

Wellcome will act as the coordinator to help you get your funds to each organization in an efficient way. Wellcome works closely with each of these organizations.



* Donations made to the COVID-19 Therapeutics Accelerator can be processed via Gates Philanthropic Partners (a 501.c.3 organisation) or Wellcome

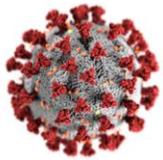
** Online donations made via the UN Foundation website are tax deductible in the U.S. to the extent allowable by law

About these organizations



Coalition for Epidemic Preparedness Innovations (CEPI)

Launched 3 years ago, CEPI is supporting multiple vaccine programs to rapidly develop vaccine candidates against COVID-19. Their ambition is to have at least three viable vaccines that could be licensed for use and available through a globally fair allocation system.



COVID-19 Therapeutics Accelerator

Launched by Wellcome, the Bill & Melinda Gates Foundation and the Mastercard Impact Fund, the accelerator aims to speed up the development of affordable treatments that are easily accessible for everyone, particularly the most vulnerable populations. The accelerator plans to find a treatment that can be delivered to 100 million people by the end of the year.



WHO Solidarity Fund

The World Health Organization (WHO) is leading and coordinating the global response to this crisis. They are supporting countries with fragile health systems to prevent, detect, and respond to the pandemic.



The Foundation for Innovative New Diagnostics (FIND)

A global non-profit organization driving innovation in the development and delivery of equitable diagnostics to combat major diseases. They are coordinating the development of diagnostics for COVID-19, including diagnostic tests and simple technical platforms.

In summary - you can lead the solution

Your stakeholders are hungry for an exit strategy.

Investors

Employees

Customers

Media

As well as helping to secure the survival of your business and industry, you can become the voice of hope.

Build consumer confidence

Help stabilize markets

Become the public face of the COVID-19 exit strategy for your sector

To play your part in the COVID-Zero
coalition and donate

Visit wellcome.ac.uk/covidzero
or email covidzero@wellcome.ac.uk

We'll get in touch with you to talk about what kind of support
your organization can give and how to make a donation.

About Wellcome



Wellcome is a politically and financially independent foundation. We work with academia, philanthropy, businesses, governments and civil society around the world to take on major health challenges, such as pandemics.

Learn more about our initiatives at
[wellcome.ac.uk](https://www.wellcome.ac.uk)

Thank you in advance

We know times are hard for everyone,
but by pulling together to support the science,
we can get the world back in business.